

Case Study 01 (TDH Project)

A Tale of Unity and Progress: The Inspiring Story of Hardua Nai Basti's New Bridge

Setting: Village Hardua Nai Basti, Laxmipur Panchayat, Panna District, Madhya Pradesh

The Story:

In the heart of Hardua Nai Basti, a village inhabited by over 100 tribal families, a persistent problem had plagued their lives for years. An old bridge near the center had crumbled, causing severe waterlogging during the monsoon season and hindering the movement of villagers.



Women and Youth: A Spirit of Determination:

Unwilling to accept the status quo, the women's group, youth, children, and mine workers of Aadhar Sanstha took matters into their own hands. They organized regular meetings, where women and youth passionately advocated for the bridge's repair.

Women's Day: A Spark for Change:

Seizing the opportunity, the village assembly was held in Hardua Nai Basti on Women's Day. The women presented a written application to the Gram Panchayat Secretary, highlighting the pressing need for bridge construction.



Village Sabha and Collaboration:

On March 8th, the Gram Panchayat, Aadhar Sanstha, and villagers convened in the Gram Sabha to address the issue. The women eloquently described their plight and emphasized the urgency of bridge repair.



Initiating the Work:

Through the collective efforts of the Gram Panchayat and villagers, the

bridge construction work commenced on April 2nd, 2024. Within a matter of days, the bridge was complete, effectively resolving the villagers' long-standing problem.

Joy and Gratitude:

The women and youth were overjoyed by this success. They expressed their heartfelt appreciation for the Gram Panchayat's support and their own collective efforts in achieving this significant milestone.



Case Study 02

Livelihood Support



Introduction:

Aadhar Sanstha has been working towards the holistic development of children in 20 villages of Panna. The organization has also extended its support to women by providing them with livelihood opportunities, enabling them to enhance their financial well-being.

Intervention by the Organization:

Recognizing the need for empowering women, the organization decided to provide them with employment opportunities. Considering the limited education and skills of these women, they were engaged in various livelihood activities such as general stores (2 women) and grocery stores (12 women).

Training and Empowerment:

The women were not only provided with the necessary materials to start their businesses but also received training in financial management and accounting. This was crucial in enabling them to effectively manage their businesses and generate profits.

Outcomes and Success:

This initiative has had a positive impact on the lives of the women involved. The women running grocery stores are now earning between ₹500 and ₹1000 per day.

Biseran Gaud's Story:

Biseran Gaud, a woman from Hardua village, previously worked as a laborer in the mines. When she learned about Aadhar Sanstha, which works for the empowerment of children and women, she joined



the organization. The organization helped her set up a grocery store and provided her with training on running a business.

Today, Biseran earns between ₹1500 and ₹2000 per day and has stopped working in the mines. She plans to expand her store and establish her identity in the village

Tourism 1

Case Study: Hiramani Prajapati's Journey to Empowerment



Cluster: Khajuraho

Tourist Destination:
Panna

Woman's Name:
Hiramani Prajapati

Location: Ranibagh

Introduction:

Hiramani Prajapati, a resident of Ranibagh, Panna, found herself struggling to make ends meet due to her husband's limited earning capacity. Despite her 12th-grade education, she was confined to household chores, unable to contribute financially to her family.

The Turning Point:

A meeting organized by Aadhar Sanstha in her neighborhood sparked a change in Hiramani's life. Intrigued by the prospect of security guard training, she decided to enroll, despite initial disapproval from her husband.

Overcoming Obstacles:

Determined to support her family, Hiramani persevered through the month-long training, even changing into tracksuits from her usual sari to better suit the physical demands of the program.

Securing Employment:

Upon completing her training, Hiramani sought employment opportunities through Aadhar Sanstha. Initially hesitant due to the distance, she eventually accepted a position as a security guard at DT Hospital, Panna.

Financial Independence and Empowerment:

Earning a monthly salary of ₹6,000 to ₹7,000, Hiramani found herself financially independent and able to contribute significantly to her household expenses. Her decision to pursue a non-traditional profession not only empowered her but also gained the support of her family and community.

Gratitude and Inspiration:

Hiramani expressed her gratitude to Aadhar Sanstha for recognizing her potential and providing her with the opportunity to transform her life. She serves as an inspiration to other women, demonstrating that they too can break societal barriers and achieve financial independence.



Tourism 2

Success Story: Hotel Dakghar 606 Takes the First Step to Empower Women

Empowering Women in Khajuraho:

Hotel Dakghar 606, located near the main market and Matangeshwar Temple in Khajuraho, a tourist destination in Cluster Khajuraho, has taken a significant step towards empowering women by employing four female staff members. Aadhar Sanstha played a crucial role in bringing these women forward, providing them with the necessary training and support.

Training and Employment:

While the women were initially undergoing self-defense training, the hotel expressed its need



for staff. Under the 'Safe Tourism Destination for Women' project of Madhya Pradesh Tourism Board and Aadhar Sanstha, women who had completed housekeeping training were connected to employment opportunities. They were placed in various sectors, including front office and cooking.

A Hotel with an All-Women Workforce:

Hotel Dakghar 606 has become a unique establishment in Khajuraho, employing women in all positions. Tourists visiting Khajuraho and staying at Hotel Dakghar 606 are spreading the word about the hotel far and wide. The hotel's owner, Yashwini Ji, expressed her dream of having an all-women staff when she built the hotel. Today, her dream has come true, and women have gained employment, bringing joy to their families and inspiring others.

Reaching New Heights:

The news of Hotel Dakghar 606's all-women workforce has reached people across the country and abroad. Since the women were employed, the hotel has witnessed a surge in popularity, and many have praised its efforts. Now, when a female tourist or visitor from outside Khajuraho inquires about a safe and secure hotel, many guides and auto drivers in



Khajuraho recommend Hotel Dakghar 606.

Recognition and Appreciation:

The hotel's reputation has grown further, and several officials, including MD of MP Tourism, Manoj Singh, Alok Choubey, Ranjana Madam, and others, have visited the hotel and expressed their appreciation.

A Shining Example:

Hotel Dakghar 606 stands as a shining example of how businesses can empower women and contribute to their social and economic well-being. Its success story serves as an inspiration to other establishments and individuals working towards gender equality and inclusive development.

Tourism 3

Title: The Story of Women Empowerment

Setting: Khajuraho, Panna, Madhya Pradesh

Character: Usha Varman

Location: Near Jagat Chauki, Satna, close to Panna

My name is Usha Varman, and my husband's name is Nasrat Ali. We live near Satna, close to Beriyal, and have two children, a son and a daughter. My husband drives a rickshaw and manages the household expenses. However, with the increasing cost of living, we realized that his income alone was not sufficient to support our family, especially in providing better education for our children. Despite trying to find work in various shops, I couldn't find any, and staying at home made me anxious.



Neither my family nor my in-laws supported me, as I had married according to my choice. Feeling desperate, I suggested to my husband that he teach me to drive the rickshaw so that I could contribute. After some thought, he agreed and began teaching me. He also helped his sister learn to drive the rickshaw. Despite facing ridicule from villagers for a woman driving a rickshaw, my husband stood by me, saying he was proud of

my efforts.

One day, a meeting was organized by a foundation in the Anganwadi near Diamond Satna Beriyal. I attended and learned that the foundation was providing various training programs related to tourism. I expressed my interest in learning to drive a rickshaw, although I already had some basic knowledge. The foundation helped me fill out the necessary forms and provided me with a month-long training session.



Today, I am contributing to our household income by ferrying children to and from school along with my husband. We also assist women and locals in and around Panna by providing transport services, which helps cover our expenses. I am proud to have started driving a

rickshaw in Panna for the first time. People, especially women visiting Panna, are happy to see a woman driving a rickshaw, which is changing their mindset.

I am grateful to the foundation for their efforts to empower women by providing training opportunities, enabling them to find work and support their families while also changing societal perceptions.

Tourism 4

Reshma Pardhi: A Story of Empowerment from Panna

Setting: Khajuraho Complex, Panna, India



Protagonist: Reshma Pardhi

Location: Gandhigram, Panna

Reshma Pardhi, a resident of Gandhigram, Panna, belongs to the Pardhi community. For a long time, she lived in the slums among the Indian community in Gandhigram. Reshma and her companions are known for their unique arts and skills.

When the organization met Reshma, she was skilled in driving various vehicles. She has a unique personality and way of speaking. Reshma expressed her desire to do something different. After interacting with her, the organization recognized her strength and courage. They observed her dedication and enthusiasm for every task.

Based on Reshma's interests, the organization provided her with training in gypsy driving. She quickly completed the training and was also trained as a forest guide by the Forest Department. Today, Reshma takes tourists on jeep safaris, introducing them to the diverse flora and fauna of the jungle.

Reshma's approach to guiding tourists is unique and engaging. Many tourists appreciate her ability to explain intricate details about the jungle and its inhabitants. She also provides insights into the local cuisine, attire, and culture.

At times, tourists request to visit the nearby village to interact with the families and women who create and showcase various handicrafts. Reshma facilitates these interactions, explaining the process of making earthen pots, Bundelkhand cuisine, brassware, and other art forms.

Reshma has become an inspiration for her family and community. She is financially supporting her family and has gained recognition in Madla and beyond. People from India and abroad seek out her guidance to explore the region. Reshma's story is a testament to the power of empowerment and the transformative impact of pursuing one's passions.